

## Southside Equipment

Since 1982, Southside Equipment, family-owned and operated, has provided customers with the best quality products and the highest level of service in the region. What started as a side business to Billy Brack's automotive repair service, Southside quickly grew into a successful company selling lawn and garden equipment throughout Middle Georgia.

"We grew so fast that we had to relocate and build at our current location in 1995," said Brack about his multi-faceted business site. "We not only sell equipment but provide financing, parts, and service after the purchase."

Southside, from the start, has only sold top-of-the-line equipment including Kubota, Exmark, Stihl, Land Pride, Bush Hog, and Cub Cadet. Brack attributes the long-term success to the quality products along with making sure customers are taken care of from purchase to use.

"We put a lot of effort into taking care of our customers," said Brack. "We make sure they purchase the right piece of equipment for their needs, know how to use and take care of it, and provide any servicing and parts when needed."

Southside's customer base ranges from large-scale farmers, lawn care companies, and private landowners. The recent trend of growing your own food has led to more people owning hobby farms. Southside has benefited from this movement: "Hobby farmers now make up a large portion of our customers," noted Brack.

With over three decades behind them, Southside is firmly planted in this community. Brack adds with pride: "Over the years, our customers have learned they can trust us with all their

equipment needs. That trust means everything to us.”