Pink Poodle-A Boutique Experience for Your Pet

Accented with pink walls and Victorian wallpaper, the Pink Poodle Grooming Salon & Boutique (PP) conjures a sense of French style that any pooch would find luxurious. A new transplant to downtown, the pet boutique is located at 118 North Wayne Street.

With over 25 years of experience, owner Amy McDade said that she grooms dogs of all sizes, shapes and breeds. "I've had several people think because of the name we only groom Poodles but we groom all dogs and have a large clientele of senior dogs as well."

Relocating downtown from 441 gave McDade the opportunity to create an attractive environment, in a historic location, for both pets and their owners. She said, "I wanted to make the boutique very charming and quaint so that pet parents would enjoy being at the salon too."

Full-service grooming cost starts at \$40.00 and goes up depending on the needs and size of the dog. McDade said that an appointment can usually be made within a week of the request.

"I limit myself to no more than eight dogs per day," she said. "I take my time with each client and never get rushed during the grooming process."

McDade said she feels that her clients are family and therefore she treats them as such. This includes keeping a keen eye on the health of the pets she grooms.

"Although I'm not a doctor, due my many years in grooming, I can identify if a dog may need to switch to a better-quality food or needs medical attention."

The boutique is not restricted to grooming but also stocks a large variety of food, treats, supplements, and toys as well as collars and dog clothes. McDade stressed that the food she supplies cannot be found in big-box stores and is made from the best ingredients.

"The food and treats are all top-shelf including the dry kibbles and raw food diet items," she added.

McDade's retired mom, Lillian Sellers, assists her daughter in the daily running of the business. Sellers observed, "She knows I have her back and will do anything for her if she asks."

As a new Chamber of Commerce member, the PP will hold a ribbon cutting and grand opening on Friday, August 17, at 11a.m. Fun activities are planned for both pet and owner during this time.

"The Chamber is so happy to welcome Pink Poodle Grooming Salon & Pet Boutique to our growing membership, said Chamber CEO Angie Martin. "We are also excited to welcome them to their new location downtown and feel confident that their superb grooming services will flourish and continue to grow in that centralized, convenient space."

Martin is not only supportive of the PP as head of the Chamber but also as a pet parent. "Amy has been taking care of my fur baby for years, so I can testify, as a client, that she has the skill, patience and knowledge that matters to pet owners. We are looking forward to their ribbon cutting and grand opening."

For more information on the Pink Poodle, drop by the boutique at 118 North Wayne Street, visit their Facebook page at https://www.facebook.com/pinkpoodlegroomingsalon/, or call 478-251-1384.