

Craig Massee Real Estate

For over 35 years, Craig Massee Real Estate (CMRE) has been selling the American dream of homeownership to the residents of Milledgeville and Georgia's Lake Country. Started in 1979 by Bill Craig and Bill Massee, the company has reliably performed as the top selling real estate agency in the area.

Bill Massee eventually left the company to become the sheriff of Baldwin County, while Craig served as an active partner until his death in 2011. Today, CMRE is owned and managed by business partners Mike Cobb and David Jackson.

Both men pay homage to the company's roots by upholding the business ethics set forth by Massee and Craig. "We do our best to continue giving our clients the best customer service possible-as it has been done since the start," said Cobb.

Jackson credits the foundation built by Craig for the company's current success. "Bill Craig was a great businessman who always put the customer's needs first," he stressed. "His philosophy was to always take the high road and be professional at all times-that is what we strive to do every day."

Jackson observes that the partnership between him and Cobb is one of balance and complementary talents. "I am in charge of the commercial properties and Mike is great at the financials-we work well together."

The company's main office is located on South Jefferson Street in Milledgeville while the second location is on Lake Sinclair in Eatonton. With 18 full-time agents, CMRE has consistently maintained the highest volume of listings, as well as having the top-producing million dollar sales associates in the Milledgeville MLS area.

The CMRE agents are professional, courteous, and knowledgeable of properties, both in town and on the lake. "We only hire the upmost honest and ethical agents available to contribute to our company's outstanding reputation," said Cobb.

For Jackson, repeat customers is always a good indicator of a well-managed business. He added, "By running a company with integrity, you will ensure customers will continue to come back over and over. We have sold individuals several different houses throughout their lifetime due to our detailed attention to each customer's needs."

With two offices fully staffed, Cobb and Jackson create a family-like atmosphere where work and life moments are celebrated together. The offices come together to honor birthdays, births, and weddings, in addition to professional achievements.

Selected for several years as the Union Recorder's Reader's Choice Award winner in realty, CMRE takes a genuine concern for the local community. The company is generous in its annual donations to the Empty Stocking Fund, the Will Robinson Road Race, Crossroads Pregnancy Center, and local schools-just to name a few.

The staff and agents are highly encouraged to connect to the community, as well. Many serve in different capacities for the Chamber of Commerce, Forward Baldwin, and Meals on Wheels, the Cancer Society, Oconee Regional Medical Center volunteer program, and many churches.

Cobb concludes, "We want to be the agency that sells to every member of your family. Earning trust, hiring the best agents, giving back to the community in which we operate-it all contributes to maintaining our success for years to come."