

TCH WaterSports Inc.

Chad Hudgins discovered a zeal for riding jet skis as a young boy visiting his grandparents' home on Lake Sinclair. Seeing the thrill riding brought to other lake goers, he could not wait to drive a watercraft himself.

In 1994, Hudgins started to race jet skis; providing him with indispensable personal watercraft high performance and modification experience. As a top competitor, he was named the 1998 Southeastern Division Champion and raced in the world finals at Lake Havasu, Arizona. "I enjoyed the thrill of competition and the adrenalin rush I got from racing," said Hudgins. "I also really like traveling all over the country to race."

While racing, Hudgins saw a need to learn how to repair his own machine. In 1998, he attended the American Marine Institute in Daytona Beach, Florida and became a certified marine technician. Hudgins worked out of his garage repairing jet skis for local owners while he was a student at Georgia College.

After graduating with a Bachelor of Business Administration degree, Hudgins opened TCH WaterSports Inc. on Pea Ridge Road in Eatonton, Georgia. From the humble beginnings in his garage, TCH has grown to employ several technicians and consists of a used parts department, a mini-storage facility, and a new showroom.

TCH carries all the top-of-the-line crafts including Honda, Seadoo, Yamaha, Kawasaki, and Polaris. Inventory includes not only jet skis, but pre-owned boats, ATVs, and outboard motors.

Hudgins takes great pride in the company he built from the ground up. Knowing his customers is what gives TCH an edge in the watercraft business. He adds, "We consider our customers not only clients but friends. Knowing them on a personal level helps us guide them to make the correct purchase to fit their family and lifestyle."