

Tidal Wave Auto Spa

Tidal Wave Auto Spa was established in Atlanta, Georgia, in 2004, and within a few months of opening, became one of the busiest car washes in the Southeast. The Milledgeville location- the first to be franchised-opened in 2010 on North Columbia Street to astonishing success.

Site Leader Gerald Andrews reflects, “The community has welcomed us from the moment we opened. Our business has grown each and every year.”

Tidal Wave offers various car washes that can fit the multiple needs of customers. Individual washes, as well as monthly plans for companies and families, are available for purchase.

“The club plans offered to companies have always been successful for us, but, in recent years the family plans have become very popular, as well,” added Andrews.

Along with providing the cleanest and fastest car wash possible, Tidal Wave is also a very “green” company. By recycling a portion of the used water, as well as capturing rainwater during storms for future use, the impact on the environment is greatly reduced. According to Andrews, recycling water has helped the business to weather the droughts of recent years without interruption in service.

Connecting to the communities in which they inhabit is a top priority for Tidal Wave. During each year in September the business designates the third Friday as Charity Day-donating 100% of all sales to local charities. Since adopting this tradition, the company has given thousands of dollars to charities in need.

Currently, the company has expanded to several cities in Georgia as well as out-of-state locations in Florida and South Carolina. Leading as a successful example, Tidal Wave was selected by the United States Small Business Administration as the Small Business of the Year for Georgia in 2009.